



SPORTZPLANET



SPORTZPLANET

TV

A 24-hour dedicated sports and entertainment channel offering live sports, exclusive events, and video-on-demand content.



Powered by Infnit8+ Network





Available on
Roku Network
Apple TV
Amazon Fire TV
iPhone App
Android App

WELCOME TO SPORTZPLANET TV

We are positioned to become the premier platform for sports and entertainment in the Asia Pacific and beyond.



**GLOBAL REACH TO OVER
190 COUNTRIES**





SPORTS TV



OUR MISSION

01

To provide the best-in-class sports and entertainment experience, seamlessly blending live events, on-demand content, and exclusive behind-the-scenes access

02

To become the leading multi-channel network that delivers a global sports and entertainment experience across multiple platforms.

LIVE STREAM



OUR VISION

01

24-Hour Sports and Entertainment Coverage
Round-the-clock access to live sporting events, competitions, and exclusive entertainment content.

02

Exclusive Content
Access to major sports events, behind-the-scenes coverage, athlete interviews, and live entertainment, all exclusive to Sportzplanet TV.

03

Video On Demand (VOD)
A vast library of sports documentaries, highlights, and entertainment content available anytime, anywhere.

OUR SPORTS TV

Timing is everything

The timing to launch Sportzplanet TV has never been more ideal, given the significant shifts in content consumption, technology, and viewer expectations in a rapidly digital-first world.

Sports consumption is at an all-time high, with global audiences seeking not only traditional broadcasts but also alternative, on-demand content. From live games to highlights and behind-the-scenes access, fans are craving a deeper, more connected experience.

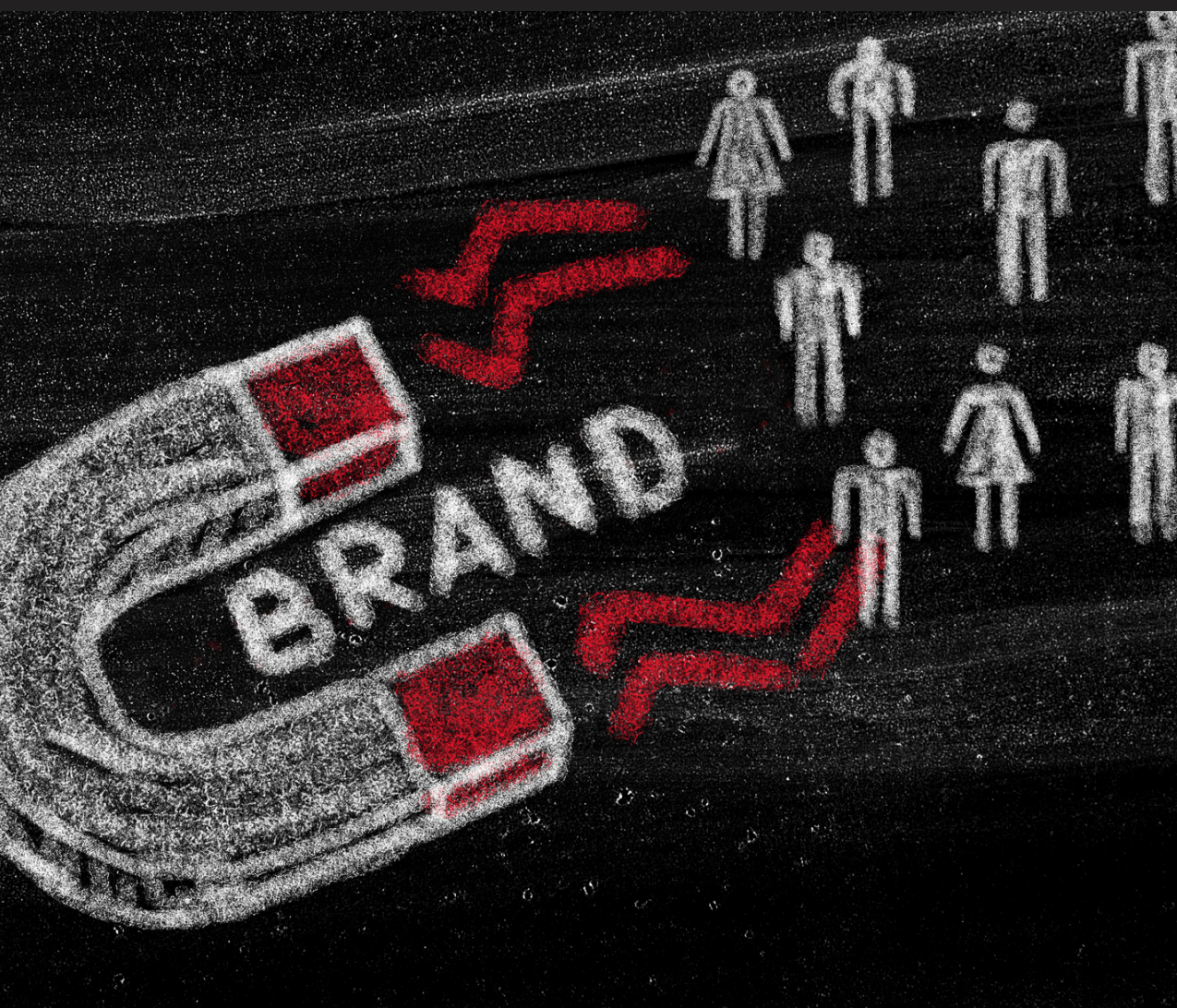
Today's viewers are not limited to TV alone, they consume sports across multiple platforms like streaming apps, mobile devices, and social media, often in real time. Sportzplanet TV capitalizes on this trend by delivering a seamless viewing experience across all platforms.





Brands & Advertisers

The value of partnering with Sportzplanet TV for targeted advertising and sponsorships, with access to a dedicated sports and entertainment audience.



Event Organizers

Offer live streaming for sports events, concerts, and esports tournaments, giving them global reach and the chance to monetize their events.



Content Creators

Opportunity for content creators and sports organisations to join the platform, reaching an international audience with cutting-edge distribution technology



YOUR OWN TV CHANNEL

Invest in a fast-growing sports and entertainment network with high revenue potential.

Owning a dedicated sports channel brings unparalleled power and control in the world of sports and entertainment. With your own channel, you control the narrative, the programming, and the pace, giving you the unique ability to curate content that truly resonates with our audience.

With Sportzplanet TV, we're not bound by outside agendas or restrictive formats. We have the freedom to innovate, to respond to viewer trends, and to bring sports stories to life in ways that no one else can. Owning your channel within Sportzplanet TV allows us to build a dedicated community around our brand, engage directly with fans, and establish strong, long-lasting partnerships with advertisers, sponsors, and athletes.

In essence, this is about ownership of your content, direct connection to your audience, and a dynamic platform that you shape, define, and grow



UNIQUE

DISTINCTIVE EDGE

01

Content Control and Customisation

Full Ownership of Content, control your own narrative, presenting the sport, athletes, and events in ways that align with your brand values and storytelling.

Tailored Programming: Ability to create specialised content (highlights, athlete profiles, behind-the-scenes segments) that resonates with fans and showcases the sport's unique aspects.

02

Expanded Global Reach and Audience Building

International Exposure, Sportzplanet TV provides a platform to expand from a local or regional level to an international audience, allowing sports organisations to reach fans worldwide.

Fan Engagement, to attract new fans and builds an engaged global fan base, creating opportunities to cultivate loyalty through continuous, dedicated content.

03

Enhanced Sponsorship and Advertising Opportunities

Exclusive Access for Sponsors, we allow for a dedicated channel placement to provide premium visibility to sponsors, allowing organisations to deliver enhanced value and exclusive placements.

Direct Advertiser Engagement, organisations can offer advertisers customised slots, branded content, and unique partnerships to maximise brand exposure in a targeted environment.





EXCLUSIVE VALUE

04

Revenue Generation and Monetisation

Diverse Revenue Streams, generate income from multiple sources, including advertisements, sponsorships, pay-per-view events, and premium content subscriptions.

Optimised Profitability: Revenue is funnelled directly back to the organisation and its partners, with profits reinvested into programming and development, driving long-term growth.

05

Non-Disruptive Media Integration

Compatibility with Existing Platforms, Sportzplanet TV allows organizations to integrate current digital assets, such as YouTube channels, into the network without disruption.

Cross-Platform Flexibility, organisations can maintain and grow existing social media and streaming channel followers while amplifying content on a larger, dedicated TV platform.

06

Increased Visibility and Engagement for Events

Live Broadcasts and Event Coverage, organisations can cover live games, exclusive events, and press conferences, providing fans real-time access to their favourite teams and players.

Greater Event Promotion, extend reach and fan participation, driving higher attendance and engagement at live events through TV promotions.

A large number of 3D human figures in a grid, with one figure in the center being red and the others grey.

UNIQUE



MARKET DIFFERENTIATOR

07

Brand Development and Fan Loyalty

Strong Brand Identity, establishing a unique, recognisable TV presence, building a stronger brand and fostering deeper fan loyalty.

Authentic Connection with Fans: Allows organisations to present authentic, fan-centric content that strengthens connections with supporters.

08

Opportunities for In-Depth Storytelling

Behind-the-Scenes Content, providing space to showcase training sessions, athlete journeys, and organisational values, giving fans an intimate view of the sport.

Documentaries and Series, develop deeper, narrative-driven content that highlights historical moments, rising stars, or milestone achievements in the sport.

09

Future-Ready Digital Expansion

Adaptability to New Media Trends, having a dedicated channel through Sportzplanet TV provides flexibility to embrace emerging digital technologies, such as augmented reality and interactive features.

Scalable Growth Model, simply begin with a single channel and expand to a multi-channel network as the sport grows, paving the way for continuous innovation and engagement.



UNIQUE





REACH OUT

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SPORTZPLANET

THANK YOU

The increasing appetite for digital, on-demand, and immersive content, coupled with the unique synergy of Sportzplanet and Infnit8+, positions Sportzplanet TV perfectly to become a leader in sports and entertainment media.

